BOKAEI

TIMELESS ELEGANCE

BESPOKE SELECTION / 01

Fedora & Cowboy

Catalogue de création sur mesure

A personal hat, chosen one detail at a time.





01 / STYLE

Fedora

Élégance urbaine

A refined silhouette with a shaped crown.

02 / STYLE

Cowboy

Esprit western

A bolder silhouette with a sweeping brim.

Build your BOKAEI hat

01	CROWN	Choose the top shape.	p. 02-03
02	BRIM	Choose width, then curve.	p. 04-05
03	COLOUR	Choose the felt and band.	p. 06
04	DETAILS	Add your personal signature.	p. 07
05	FIT	Confirm your final selection.	p. 08

Visual concepts for consultation. Each final piece is shaped and specified individually.

BESPOKE SELECTION / 02

Fedora crowns

Formes de calotte - Fedora

Same felt, band and brim. Only the crown shape changes.



F01

Center dent

Pli central

One narrow crease along the centre.



F02

Teardrop

Goutte d'eau

A broad basin: rounded rear, pointed front.



F03

Diamond

Diamant

A recessed top with four angular corners.



F04

Telescope

Télescope

A circular basin with a continuous rim.

Look at the top: the crease or basin gives each crown its character.

BESPOKE SELECTION / 03

Cowboy crowns

Formes de calotte - Cowboy

Same felt, band and western brim. Only the crown shape changes.



C01

Cattleman

Trois plis

Three parallel creases along the crown.



C02

Gus

Calotte inclinée

Lower at the front, higher at the back.



C03

Open crown

Calotte ronde

A smooth dome with no crease or basin.



C04

Brick

Calotte rectangulaire

A broad rectangular top with squared edges.

Choose the crown first. Its height can then be adjusted to your proportions.

BESPOKE SELECTION / 04

Brim width

Largeur du bord

Width and shape are separate choices. Begin with the width.



W01

Narrow / Étroit

5 cm

Compact proportions



W02

Medium / Moyen

7 cm

Balanced proportions



W03

Wide / Large

9 cm

A stronger silhouette

HOW TO MEASURE / COMMENT MESURER

Measure from the base of the crown to the outer brim edge, along the brim.

5 / 7 / 9 cm are proposed options. Other widths can be discussed in consultation.

Images illustrate proportions; they are not scale drawings.

BESPOKE SELECTION / 05

Brim shape

Forme du bord

Same crown and felt. Compare the direction and curve of the brim.



B01 Flat

Plat

A straight, level brim.



B02 Snap brim

Avant abaissé

Front down; back up.



B03 Downturned

Bord abaissé

The edge slopes downward all around.



B04 Upturned

Bord relevé

The whole edge turns upward.



B05 Pencil curl

Roulé fin

A flat brim with a tightly rolled edge.



B06 Western sweep

Côtés relevés

High sides with a lower front and back.

Pair a width code (W) with a shape code (B) for your preferred brim.

BESPOKE SELECTION / 06

Colour & material

Couleur et matière

A proposed palette for felt bodies, ribbons and fabric accents.

P01 Black
Noir

P02 Charcoal
Anthracite

P03 Pearl grey
Gris perle

P04 Ivory
Ivoire

P05 Sand
Sable

P06 Camel
Camel

P07 Taupe
Taupe

P08 Cognac
Cognac

P09 Chocolate
Chocolat

P10 Navy
Marine

P11 Persian blue
Bleu persan

P12 Petrol
Bleu pétrole

P13 Forest
Vert forêt

P14 Olive
Olive

P15 Sage
Sauge

P16 Burgundy
Bordeaux

P17 Plum
Prune

P18 Rust
Rouille

MATERIAL / MATIÈRE

Wool felt / Feutre de laine

Rabbit felt / Feutre de lapin

Choose the body colour and the band colour separately.

Approve a physical swatch before ordering. Digital shades are indicative.

Material, colour and finishing options are confirmed with the atelier.

BESPOKE SELECTION / 07

Your signature details

Détails et personnalisation

Choose a subtle accent or a more expressive bespoke finish.



D01 Grosgrain ribbon

Ruban gros-grain



D02 Leather band

Bande de cuir



D03 Feather accent

Plume décorative



D04 Stone beads

Perles de pierre



D05 Metal ornament

Ornement métallique



D06 Hand-painted motif

Motif peint à la main

ALSO POSSIBLE / AUTRES IDÉES

Initials, laser engraving, decorative stitching or a personal symbol - by consultation.

BESPOKE SELECTION / 08

Your bespoke selection

Votre sélection sur mesure

Record your choices. The final proportions and fit are confirmed together.

CLIENT / CLIENT(E)

Name / Nom:

STYLE

Fedora / Cowboy

CROWN / CALOTTE

Code F01-F04 or C01-C04: Finished crown height:

BRIM / BORD

Width code W: Width in cm: Shape code B:

COLOUR & MATERIAL / COULEUR ET MATIÈRE

Body colour P: Band colour: Wool / Rabbit / Other:

DETAILS / PERSONNALISATION

Detail code D: Placement: Personal motif / story:

FIT / AJUSTEMENT

Head circumference in cm: Fit preference:

NOTES / NOTES

Final design, material availability, price and lead time are agreed before creation.